

VS

Join the **NEXT**
BIG THING

Invest in DEBATES
VIDEO STREAMING
PLATFORM

2020

01

Investment sheet



STREAMING REVOLUTION HAS ALREADY HAPPENED

There are big video streaming platform aimed at certain verticals and audiences

For example :



CASUAL VIDEOS FOR
WIDE AUDIENCE

NETFLIX

TV SERIES FOR
EVERYBODY

Porn **hub**

ADULT CONTENT FOR WIDE
AUDEINCE

zoom

CONFERENCE AND
PRIVATE/PUBLIC MEETINGS



GAMING FOR
YOUNGER PEOPLE

02

Every platform has its functionality and development / business stage, and we feel there is a need for the big next step in video streaming...

ONE PLATFORM THAT KEEPS GROWING SIGNIFICANTLY IS YOUTUBE

Purchased by google in 2006, the video streaming service for (almost) everything is currently ranked at number 2 most visited worlds websites with revenues from ads grossing 15 billion in 2019.

Youtube is everywhere and has already affected politics, social life, investigations, education and much more. However, 80% of all youtube videos is content against the viewer...

Bloggers, video streamers, journalists and opinion leaders are counting on their subscribers. and these subscribers is their monetizing power. However, global pandemia has showed a clear next trend. 2020-ies need something on top of that :

03

THEY NEED AND THEY ARE READY FOR LIVE INTERACTIVE VIDEO DEBATES, ARGUES AND TALKS WITH THE NECESSARY ENGAGING FUNCTIONALITY



DEBATES IS ONLINE VIDEO STREAMING PLATFORM DESIGNED FOR ARGUMENTS, DEBATES AND LIVE PUBLIC TALKS OF GROUP OF PEOPLE

What do people argue about?



POLITICS

Left, right, green, orange



SPORTS

Who is the best player?



ECONOMICS

Classic, Keynes, Marx, Neo



INFLUENCERS

Who is right?



SOCIAL LIFE

Minority, Majority, Rights




PUBLIC PERSONS

Always arguing with each other

YOU NAME IT...NEXT STEP AFTER YOUTUBE IS LIVE DEBATES, LIVE DISCUSSIONS
AND LIVE PUBLIC CLASHES WITH CONTROLLED RULES AND FUNCTIONALITY

OUR GOAL IS TO GIVE A PLATFORM FOR DEBATES AND PUBLIC DISCUSSIONS WITH THE FUNCTIONALITY THAT YOU WANTED





IT IS CLEAR THAT DEBATES / DISCUSSIONS POINTS ARE LITERALLY ENDLESS. WE ARE HERE NOT ONLY TO GIVE THE PLATFORM, BUT ALSO TO ACTIVELY SELL IT

It means the following : Following the most hot public discussions and inviting to participate in discussion in or platform



On Instagram



On Facebook



On public radio shows



On YouTube



On Twitter



On TV stations

COMPETITION TOO TOUGH?

07

#1

▶ YouTube , zoom , NETFLIX , skype ...AND ALL OTHERS

Are well-established businesses with their own focus and business model. To build completely new technology on top of existing one is too hard of a task for them. YouTube struggled for few years to implement donates. They are just too big. they can't do it fast and efficiently...

WELL-DRIVEN STARTUP CAN !



DEBATES PLATFORM ADVANTAGES

	Advanced functionality for the user and moderator	
	News studio features and advanced functionality for news agencies	
	High load of traffic and non-stop discussions, everybody invited	
	Advanced reporting and analysis + cross promotion of important stats	
	Restream of important debates and appropriate partnerships	

BUSINESS MODEL IS....

**ATTENTION
ARBITRAGE.
TRAFFIC.
ADS.**



AS SOON AS WE REACH CERTAIN MILESTONE, WE WILL LAUNCH ADS SELLING FUNCTIONALITY, INCLUDING PRE-VIDEO, CONTEXTUAL AND OTHER.

CURRENT STATUS OF THE PROJECT

The project is currently at startup stage with full development, marketing and promotion plan ready, and fully available development and marketing team. Assessment of the development timeframe and costs, as well as fully related issues is ready and available on month-by-month period and could be devliered on demand.



OUR TEAM

WE HAVE 30+ EXPERIENCED PROFESSIONALS:

- core development team front-from-end development team
- back-office and crm development team
- mobile development team
- production studio (artists, designers, ui, motion, sound)

TECHNOLOGY

We are using modern and sophisticated technological stack:
mongodb, rabbitmq, centrifugo, clickhouse, microservices,
golang, reactjs, redux, unity 2d \ 3d r, python, scala



VS

INVESTMENT PROPOSAL

We are ready to release fully functional debates platform within 10-12 months from the beginning of the development. We require 3 mln. usd to cover all the costs for 1st year of development, it, r&d, support and operations in exchange of 30-35% of equity in jv.

